

Gain insight.
Drive action.
Inspire change.

Elevate your impact measurement with one, flexible solution built to power reporting and analysis for today and tomorrow.

Take control of your story.

What is the impact that your organization is trying to have?
Are you able to map your activities today to overall outcomes over time?
Who is benefiting from your programs and how?

The answers to these questions (and others) are critical as you define the narrative of your organization and its impact. Uncovering the answers and translating that information into stories that will power change can be overwhelming but essential.

Our platform is built to support a phased-approach that considers all aspects of data for your impact organization, providing you with the tools to answer these questions and identify new ones that could lead to more opportunities for growth.

Why UpMetrics

At UpMetrics, we believe that relying on quantitative, static data is no longer an option to drive effective impact. By reporting and analyzing on both the numbers and the qualitative data in one platform, your impact organization gains the insights needed to identify the true drivers of positive outcomes and pivot as needed.

This total transparency also unlocks the door to what we believe will be the ultimate connector to accelerating positive change: increased knowledge sharing across stakeholders.

Join our
community of
changemakers:



Our approach

- Collect data with easy-to-use survey tools and centralize data sources in one place.
- Analyze data and visualize impact in real-time with user-friendly dashboards.
- Track ongoing progress towards organizational outcomes.
- Combine qualitative and quantitative data to inspire change.

How our partners use UpMetrics

- Save time and maximize resources through streamlined data collection and easy-to-read reporting dashboards.
- Understand collective impact and share progress toward organization-wide goals.
- Increase your capacity to achieve desired outcomes with real-time data pointing to what's working.
- Streamline analysis with collection, visualization, and analysis tools all in one place.
- Define your impact with compelling stories that inspire action.
- Engage new audiences with a written and visual depiction of your impact.
- Drive morale with a clear path towards progress.

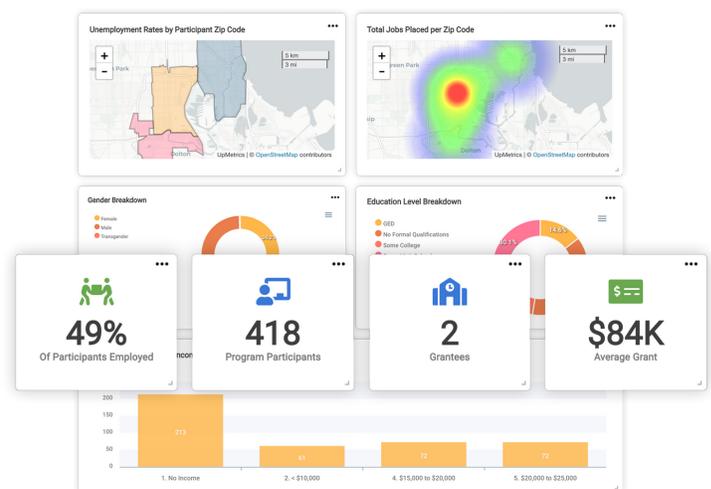
About UpMetrics

UpMetrics provides impact organizations with the only data reporting and analytics tool that incorporates both quantitative and qualitative data sources. We work with clients across the public, private and social sectors that want to collect, analyze and use data to define their narrative, inform long-term planning and evaluate their impact.



UpMetrics dashboards are a clear and concise tool that allows for information to be easily used to see impact and make decisions. They also allow for everyone to be informed as to the status of the project and feel connected to the impact of their work. Just like the gauges in your car, they provide the vital signs of what is happening, therefore allowing decisions to flow seamlessly and effectively."

Ryan Zellner
Strategic Programs Director,
GRAMMY Music
Education Coalition



Learn more at upmetrics.com