

**Gain insight.**  
**Drive action.**  
**Inspire change.**

Elevate your impact measurement with one, flexible solution for nonprofits. Built to power reporting and analysis for today and tomorrow.

## Define your organization's story of impact.

The impact of your work can't be expressed in a statistic. It goes beyond a single report or program, and it definitely isn't static. Community needs shift and evolve. As they do you pivot as well, with an eye on your progress towards outcomes as a North Star.

With UpMetrics, your nonprofit can gain insight into your impact, track progress towards goals over time, and seamlessly report out to stakeholders. All while enjoying the flexibility of a tool built to scale as you grow. Track and utilize both quantitative and qualitative data in one place, providing the context needed to design quality programs and define your organization's narrative - both of which can lead to more funding.

## Why UpMetrics

At UpMetrics, we believe that relying on quantitative, static data is no longer an option to drive effective impact. By reporting and analyzing on both the numbers and the qualitative data in one platform, your impact organization gains the insights needed to identify the true drivers of positive outcomes and pivot as needed.

*UpMetrics provides impact organizations with the only data reporting and analytics tool that incorporates both quantitative and qualitative data sources. We work with clients across the public, private and social sectors that want to collect, analyze and use data to define their narrative, inform long-term planning and evaluate their impact.*

Join our  
community of  
nonprofits

unicef 

NortheastArc  
*Changing lives. Discovering abilities.*

Special  
Olympics 



## Spend less time in spreadsheets and more time making an impact.

- Collect and centralize data from multiple sources.
- Simplify and streamline reporting in one place.
- Utilize dashboards to see if your intended audience is benefiting from your outputs.
- Measure your impact and track progress towards goals.
- Capture powerful stories in real-time from the field.

## Make informed decisions with our powerful analytics platform.

- Streamline the analysis process with data collection and visualization tools all in one place.
- Analyze real-time data and make adjustments when needed.
- Use data dashboards and visualizations to track progress towards your desired outcomes.
- Partner with our Services team to manage data and build custom reports designed with your goals in mind.

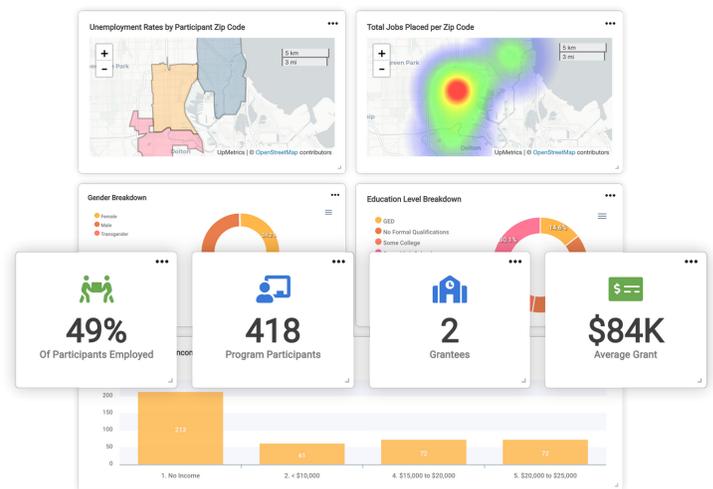
## Take control of your own story.

- Organize articles, testimonials, photos and more to capture your transformative work.
- Combine quantitative and qualitative data to define your story of impact.
- Strengthen relationships with funders by going beyond a one-time outcomes report.
- Engage new audiences with a written and visual depiction of your impact.



UpMetrics has helped us translate our program impact into beautiful dashboards - or the numbers - that help us tell our story. It has been so important for us to work with folks that understand the needs of our program team and who have the expertise to help us articulate our impact through data.

**Carlo Solis**  
**Senior Program Director,**  
**Enterprise for Youth**



Learn more at [upmetrics.com](https://upmetrics.com)