

**Gain insight.**  
**Drive action.**  
**Inspire change.**

Elevate your impact measurement with one, flexible solution for foundations. Built to power reporting and analysis for today and tomorrow.

## Strengthen your role as the connector that accelerates impact.

Constant change has necessitated the evolution of the funder-grantee reporting relationship, from one-time quantitative report requirements to the transfer of real-time impact data. For nonprofits to achieve this level of knowledge sharing, foundations must provide them with the tools needed to collect, report and analyze data, fueling long-term positive outcomes.

With UpMetrics, your foundation will gain insight into your collective impact, translate data into action plans, and drive outcomes to affect positive change. All while building capacity for your grantees and encouraging deeper collaboration with transparent reports.

## Why UpMetrics

At UpMetrics, we believe that relying on quantitative, static data is no longer an option to drive effective impact. By reporting and analyzing on both the numbers and the qualitative data in one platform, your impact organization gains the insights needed to identify the true drivers of positive outcomes and pivot as needed.

This total transparency also unlocks the door to what we believe will be the ultimate connector to accelerating positive change: increased knowledge sharing across stakeholders.

Join our  
community of  
foundations:



## Gain real-time insights that go beyond the annual report.

- Streamline data collection from grantees with our easy-to-use survey tool.
- Centralize data from multiple sources and systems.
- Understand collective impact and share progress toward organization-wide goals.
- Encourage collaboration with grantees through transparent reports everyone understands.

## Make informed decisions with our powerful analytics platform.

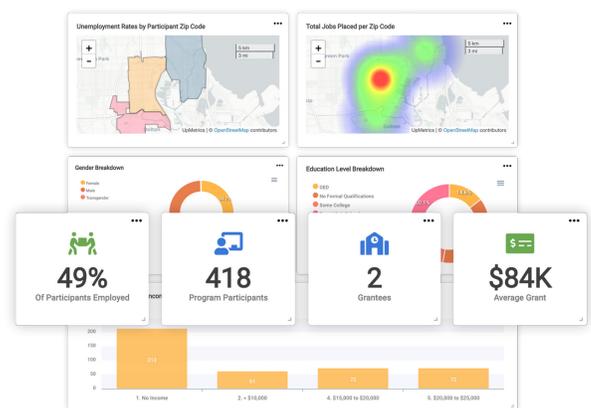
- Use custom dashboards and visualizations to track progress toward your goals.
- Analyze data and visualize impact across all grantee partners.
- Streamline analysis with collection, visualization, and analysis tools all in one place.
- Allocate resources effectively with real-time data.

## Map today's efforts towards your desired outcomes over time.

- Engage new audiences with a written and visual depiction of your impact.
- Drive morale with a clear path towards progress.
- Empower nonprofits with the tools they need to access funding from other sources.
- Combine qualitative and quantitative data to capture overall impact.

“ We chose to partner with UpMetrics to take a data-driven approach to understand the collective community impact that is being accomplished by our grantees. When we described the approach, emphasizing that they would be part of the design of their own dashboards to tell stories, track progress towards goals, and design programs, our grantees were excited about the opportunity. We are glad to be collaborating with UpMetrics on this innovative approach towards capacity building and impact measurement.

**Janel Elizabeth Ray**  
Chief Executive Officer  
Pallottine Foundation of  
Huntington



UpMetrics provides impact organizations with the only data reporting and analytics tool that incorporates both quantitative and qualitative data sources. We work with clients across the public, private and social sectors that want to collect, analyze and use data to define their narrative, inform long-term planning and evaluate their impact.



Learn more at [upmetrics.com](https://upmetrics.com)