

Gain insight.
Drive action.
Inspire change.

Elevate your impact measurement with one, flexible solution for investors. Built to power reporting and analysis for today and tomorrow.

Accelerate positive change with actionable data.

To effectively commit to creating positive outcomes, you must be able to access and translate relevant impact data into action plans in real-time.

With responsive dashboards and visualization tools that reflect activity across your portfolio, UpMetrics ensures that your portfolio companies are addressing society's most pressing issues, impacting the intended communities and areas.

Why UpMetrics

At UpMetrics, we believe that relying on quantitative, static data is no longer an option to drive effective impact. By reporting and analyzing on both the numbers and the qualitative data in one platform, your impact organization gains the insights needed to identify the true drivers of positive outcomes and pivot as needed.

This total transparency also unlocks the door to what we believe will be the ultimate connector to accelerating positive change: increased knowledge sharing across stakeholders.

UpMetrics provides impact organizations with the only data reporting and analytics tool that incorporates both quantitative and qualitative data sources. We work with clients across the public, private and social sectors that want to collect, analyze and use data to define their narrative, inform long-term planning and evaluate their impact.

Join our
community of
changemakers:



CAMELBACK
ventures



Gain insight into the impact of your investments.

- Streamline data collection from portfolio companies with our easy-to-use survey tool.
- Centralize data from multiple sources and systems.
- Understand collective impact and share progress towards overall fund goals.
- Simplify reporting to LPs on an ongoing basis with easy-to-use sharing tools.

Translate relevant impact data into action plans in real-time.

- Streamline the analysis process with data collection and visualization tools all in one place.
- Analyze and visualize data to learn and adjust your impact goals.
- Track ongoing progress towards your DEI and ESG goals.
- Guide conversations with custom dashboards to help portfolio companies accelerate impact.

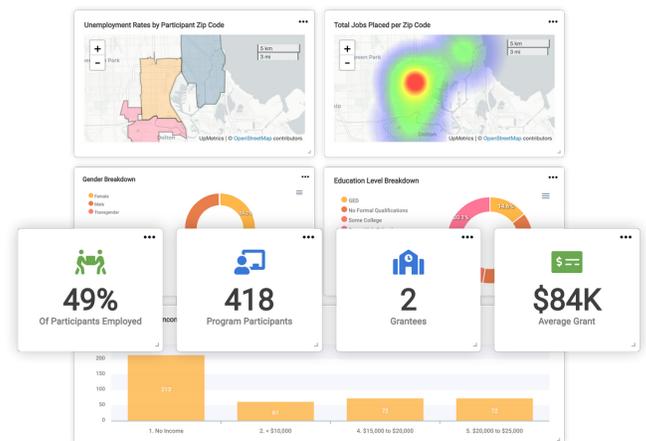
Understand the transformative work happening as a result of your investment.

- Organize articles, testimonials, photos, and more in our powerful knowledge management database.
- Combine quantitative and qualitative data to articulate success stories.
- Easily provide reports to LPs on an ongoing basis to drive measurable growth.
- Create transparency through reporting, allowing for knowledge sharing and collaboration to drive greater impact.



In our work with UpMetrics, it has been great to be able to send metrics dashboards to investors without having to recreate the wheel from scratch each time. Additionally, the UpMetrics team has been instrumental in helping us make surveys that are consistent so that we can use them year over year without recreating the wheel. The time saved has allowed us to concentrate more on our work with our Fellows and stakeholders.

Aaron Walker
CEO and Founder,
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Learn more at upmetrics.com